



TRANSFORM YOUR SCHOOL AND CAREER




LEADERS TO WATCH

ACADEMY

SEPTEMBER 2024 - JULY 2025



LEADERS TO WATCH

 www.LeaderstoWatch.org
 hello@clepd.org
 8583 Irvine Center Dr., #45
Irvine, CA 92618

EXCEL IN YOUR CAREER!

Build a foundation for professional success from day one.
Experience active learning and one-to-one mentoring.
Graduate as a certified **Leader to Watch** ready to guide
your school through continuous improvement.



A California League of Educators program based on the Schools to Watch model



ABOUT CLE



CALIFORNIA LEAGUE OF EDUCATORS

CLE is a 40+ year nonprofit association offering professional development for educators, by educators. We have provided districts and schools with grant-funded services in the areas of leadership development, continuous school improvement, and English learner reclassification, to name a few. Grants funded by the **U.S. Department of Education** and **United Way of Greater Los Angeles** (Education Division) provided leadership development grounded in the **Schools to Watch** model to middle-grades administrators. The **Leaders to Watch Academy** represents the next iteration of these programs, and for the first time CLE is offering this training directly to schools and districts.

ABOUT STW



SCHOOLS TO WATCH

Schools to Watch is a state and national program developed to help middle-grades schools guide whole-child centered improvements over time. The Schools to Watch rubric provides a structured framework for evaluating a school's practices in promoting the academic, social, and emotional development of young adolescents. CLE operates **California Schools to Watch**, while the National Forum runs **National Schools to Watch**. The program currently features over 600 schools in 18 states, with more added each year.

A CERTIFICATION COURSE BASED ON
THE SCHOOLS TO WATCH MODEL





ABOUT LTW



LEADERS
TO WATCH

LEADERS TO WATCH

Public education is experiencing turbulent change. Successfully guiding people and systems through change is an essential aspect of leadership, yet school leaders are often left to develop vital skills such as thinking strategically, navigating conflict, and building relationships on their own.

The **Leaders to Watch Academy** is a transformational leadership journey that helps administrators learn and apply core professional competencies, drive continuous improvement through the **Schools to Watch** model, and become self-aware, confident, and empathetic leaders.



"Dr. LaFaye Platter has been an exceptional instructor and mentor for dozens of administrators in our district. Any leader will benefit from learning with her."

DR. MARTINREX KEDZIORA

President, National Forum
Chairman, California League of Educators





THE WHO

This program is ideal for anyone with an administrative credential who wants to:

- Discover how to increase their influence and political savvy
- Become a strong candidate for any administrative position
- Learn useful, applicable content online and in-person

THE WHAT

An 11-month certification program featuring:

- An applied learning model - academy members will receive guidance in immediately applying course concepts
- A close tie-in to the **Schools to Watch** program, network, and career opportunities
- Eight online, 90-minute, instructor-led meetings
- Two in-person meetings at CLE professional development events
- One-to-one support from a mentor
- Peer connections through the Leaders to Watch online community
- **Schools to Watch** site visits
- A capstone project to demonstrate learning



ENROLL TODAY AT LEADERSTOWATCH.ORG



THE WHY

“Schools to Watch provides a framework and support system for continuous school improvement. As a former Schools to Watch principal and superintendent, I know firsthand that the program works.”

- John Curry, Superintendent, Retired



FOR YOUR CAREER

- Develop the executive presence to engage staff, students, and the community in your vision.
- Gain strategies to successfully navigate any crisis, whether in the school, district, or wider community.
- Build the political savvy to achieve your career goals on your timeline.

FOR YOUR SCHOOL

- Cultivate the confidence to lead your school to achieve academic excellence and other objectives.
- Grow the knowledge to guide your site to become or remain a **School to Watch**.
- Foster a culture that is welcoming, culturally responsive, equitable, and provides agency to all.

FOR YOUR DISTRICT

- Become the district expert on a proven, national program (Schools to Watch).
- Lead by example so district leaders see the benefit of becoming a **District to Watch** (all middle schools as Schools to Watch).



THE LEAD INSTRUCTOR

DR. LAFAYE PLATTER

LaFaye Platter is a widely respected consultant specializing in leadership development for educational administrators and corporate leaders. She has delivered her training model to thousands of educators at dozens of schools and districts.

Now, Dr. Platter is collaborating with California League of Educators to dovetail her executive presence program with the powerful tools of the Schools to Watch program, resulting in a transformational learning experience that is like no other.

LAFAYE'S BACKGROUND

- Education career: deputy superintendent of human resources, principal, and teacher (retired)
- Earlier corporate career: accounting, marketing, and customer service
- Ed.D., Organizational Leadership, Pepperdine University
- B.A., Business Administration, Valdosta State University



"Leaders build relationships that lead to improved outcomes for all stakeholders."

- Dr. LaFaye Platter

ENROLL TODAY AT LEADERSTOWATCH.ORG



THE COSTS

TUITION

\$1,995 for **Schools to Watch** administrators
\$2,495 for non-**Schools to Watch** administrators
Two or more administrators from the same district: \$500 off per person

TRAVEL

There are two in-person meetings during the Academy. Recommended budget for districts is \$1,500 per event.

North Lake Tahoe: October 25-26, 2024

Indian Wells: July 2025

Enroll today at **LeadersToWatch.org**

REGISTRATION

Space is limited, so early registration is encouraged. To register for the Leaders to Watch Academy, go to www.LeadersToWatch.org.

You may register with a credit card or purchase order (\$50 processing fee applies to each purchase order).

CANCELLATIONS

Sometimes, due to insufficient enrollment or other circumstances, we must cancel an academy. Should that occur, we will process a full refund. There are no refunds for any other reason.

QUESTIONS?

For registration or membership questions, contact us at **800.326.1880, ext. 1** or hello@clepd.org.



A California League of Educators program based on the Schools to Watch model



COURSE OUTCOMES

PREWORK

TOPIC

Introduction to the Leaders to Watch Academy

Identify and understand the components of the professional leadership competencies:

- Schools to Watch Rubric
- California Professional Standards for Education Leaders
- Professional Standards for Educational Leaders

Create a K-12 Leaders profile and join the Leaders to Watch community

ESTIMATED TIME: 50 Minutes

- 5 minutes reading self-paced learning module
- 30 minutes reviewing STW Rubric, CPSEL, and PSEL
- 15 minutes engaging with Leaders to Watch community

LOCATION

Online



SEPTEMBER

TOPIC

Know Thyself

- Learn how emotional intelligence affects leadership and influence
- Understand the role of empathy as a leadership skill
- Practice becoming more aware of self and others

ESTIMATED TIME: 3.5 Hours

- 90 minutes live learning session
- 30 minutes self-paced learning module
- 60 minutes mentor activities and self-reflection
- 30 minutes Leaders to Watch community

LOCATION

Online





COURSE OUTCOMES

OCTOBER: IN-PERSON KICKOFF!

TOPIC

Leading Systems & Structures

- Learn a replicable model for engaging staff in any process
- Map the STW Self-Study process in collaboration with Leaders to Watch cohort and mentors
- Develop a plan for completing the STW Self-Study with site staff

ESTIMATED TIME: 7.5 Hours

- 7.5 hours in-person Academy and STW Leadership Retreat activities

LOCATION

North Lake Tahoe
October 25-26, 2024



NOVEMBER

TOPIC

Developing Your Team

- Identify the leadership actions that help or hinder team success
- Learn the dysfunctions of a team and how to avoid them
- Complete the STW Rubric with site staff

ESTIMATED TIME: 3.5 Hours

- 90 minutes live learning session
- 30 minutes self-paced learning module
- 60 minutes mentor activities and self-reflection
- 30 minutes Leaders to Watch community

LOCATION

Online





COURSE OUTCOMES

DECEMBER

TOPIC

Managing Complex Change

- Learn the components of a successful change initiative
- Learn to pre-assess for receptivity before implementing change
- Develop a plan for sharing and using the STW Self-Study results

ESTIMATED TIME: 3.5 Hours

- 90 minutes live learning session
- 30 minutes self-paced learning module
- 60 minutes mentor activities and self-reflection
- 30 minutes Leaders to Watch community

LOCATION

Online



JANUARY

TOPIC

Strategic Thinking

- Define strategic thinking and understand why it is a vital leadership tool
- Analyze the results of the STW Self-Study
- Learn how to facilitate a consensus-gathering session and develop an action plan for engaging staff in identifying priority areas for growth

ESTIMATED TIME: 3.5 Hours

- 90 minutes live learning session
- 30 minutes self-paced learning module
- 60 minutes mentor activities and self-reflection
- 30 minutes Leaders to Watch community

LOCATION

Online





COURSE OUTCOMES

FEBRUARY

TOPIC

Social & Political Savvy

- Explore connections between emotional intelligence, social and political savvy, and personal leadership style
- Reflect, examine, and determine the impact of a leader through the lens of social and political savvy

ESTIMATED TIME: 3.5 Hours

- 90 minutes live learning session
- 30 minutes self-paced learning module
- 60 minutes mentor activities and self-reflection
- 30 minutes Leaders to Watch community

LOCATION

Online



MARCH

TOPIC

Executive Leadership, Presence & Influence

- Define the concepts of executive leadership, presence, and influence and understand their importance
- Learn and begin to use measurable objectives to examine personal influence

ESTIMATED TIME: 3.5 Hours

- 90 minutes live learning session
- 30 minutes self-paced learning module
- 60 minutes mentor activities and self-reflection
- 30 minutes Leaders to Watch community

LOCATION

Online





COURSE OUTCOMES

APRIL

TOPIC

Handling Toxicity in the Workplace

- Learn how to deal with difficult people
- Learn what supports exist within the system and what your options are
- Reflect on how toxic people impact change efforts and learn strategies for mitigating the negative effects

ESTIMATED TIME: 3.5 Hours

- 90 minutes live learning session
- 30 minutes self-paced learning module
- 60 minutes mentor activities and self-reflection
- 30 minutes Leaders to Watch community

LOCATION

Online



MAY

TOPIC

Chosen by Academy Cohort

- Cohort members will determine a topic based on the emerging and relevant issues that are top of mind at this stage of the school year

ESTIMATED TIME: 3.5 Hours

- 90 minutes live learning session
- 30 minutes self-paced learning module
- 60 minutes mentor activities and self-reflection
- 30 minutes Leaders to Watch community

LOCATION

Online





COURSE OUTCOMES

JUNE

TOPIC

Pay It Forward

- Discover how to be an ambassador privately, publicly, and for the organization
- Understand the importance of legacy, impact, and responsibility to the industry
- Share capstone project progress with cohort for feedback

ESTIMATED TIME: 3.5 Hours

- 90 minutes live learning session
- 30 minutes self-paced learning module
- 60 minutes mentor activities and self-reflection
- 30 minutes Leaders to Watch community

LOCATION

Online



JULY: IN-PERSON

TOPIC

Communicating to a Larger Audience

- Present capstone project and provide feedback on other presentations
- Graduate, receive certificate, and pose for the class picture
- Share your milestone and class picture with social media followers
- Celebrate!

ESTIMATED TIME: 7.5 Hours

- 7.5 hours in-person Academy and CLE Summer Institute activities

LOCATION

Palm Springs area
July 2025





CLE

CALIFORNIA LEAGUE OF EDUCATORS


CLE offers practitioner-led professional development for educators, by educators. Our human-centered, evidence-based approach helps schools bring meaning and connection back to their communities. As a result, CLE schools experience increased enrollment and attendance, higher staff retention, and improved student achievement.

CLE provides responsive solutions to the systemic challenges facing schools statewide. In 40 years, over 80,000 California teachers and leaders have benefited from our on-site and virtual conferences and trainings. Educators come away with actionable strategies and concrete tools to support effective teaching and learning.

CONTACT US

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